

Setting Bold Chemical Footprint Reduction Goals

BizNGO 18th Annual Meeting
Oakland, CA
6 December 2023

Scott A. Mobley, Ph.D.

A Century of Growth



1913

Founded in Oakland, California, as Electro-Alkaline Company, the first commercial liquid bleach manufacturer.

1916

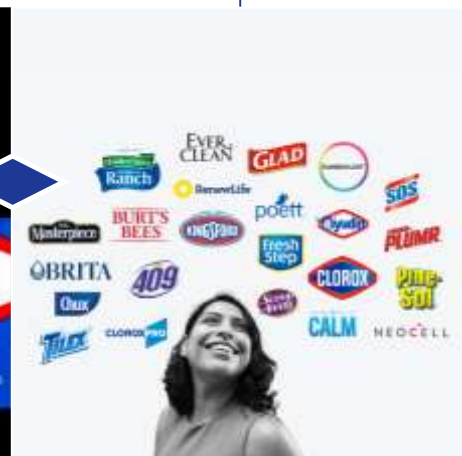
Developed less-concentrated liquid bleach for home use, saving company from near-collapse.

1970s

Expanded beyond core bleach product to include a portfolio of iconic brands.

2000s

Products in our portfolio now found in about nine of 10 U.S. homes.



THE CLOROX COMPANY



Our IGNITE Strategy



Integrated Strategic Choices



Fuel Growth



Innovate Experiences



Reimagine Work



Evolve Portfolio



Integrated ESG Goals



Healthy Lives



Clean World



Thriving Communities



Strong Governance

Healthy Lives : Product Stewardship

Product Stewardship: Be a leader in responsible Product Stewardship with a focus on progressive actions to enhance our **own** and CPG industry practices.

Product Advocacy



Ingredient Management



Restricted Substance Lists

Transparency Commitments



3rd Party Certified Products

2023 Chemical Footprint Project Survey



Management Strategy Pillar (20 points)



Chemical Inventory Pillar (30 points)



Footprint Measurement Pillar (33 points)



Disclosure & Verification Pillar (22 points)



Chemical Footprint Project: Current Focus and Goal



Improve Chemical Footprint Project **survey** score for our **domestic cleaning** portfolio 50% by 2030 with an interim target of 35% by 2025*



*Metric is the percentage of the gap closed between Clorox's CFP 2020 baseline survey score compared to a perfect CFP survey score.

Key Stakeholders



Consumers



NGOs



Insurers



Customers



Shareholders

To Learn More

www.thecloroxcompany.com/responsibility



[2023 Annual Report](#)

