




# Chemical Footprint Project (CFP) Survey: Highlights from 4<sup>th</sup> Annual Report

# CHEMICAL FOOTPRINT PROJECT

The background of the slide features a stylized mountain range in shades of blue and grey. A red line graph with four circular markers (teal, yellow, red, and green) trends upwards from the bottom left towards the top right, ending at a green flag with the letters 'cfp' on it. The entire scene is set against a light green background with a faint white molecular structure pattern.

**BizNGO Annual Meeting**

December 10, 2019



# THE CFP SURVEY

19 questions leading companies to environmentally sound chemicals management — a holistic framework necessary for systemic solutions



Strategy  
Management

Inventory  
Chemical

Measurement  
Footprint

Verification  
Disclosure &

# Chemical Footprint Project Metrics



- **CFP Survey Score:** Corporate chemicals management program
- **Chemical footprint:** Mass of chemicals of high concern in products, packaging, manufacturing, facilities, and in supply chain.

# 2019 Key Findings



- Increased demand led to 29% increased participation
- Continuous improvement by returning responders
- Increased disclosure



# Participants in 2019 Survey

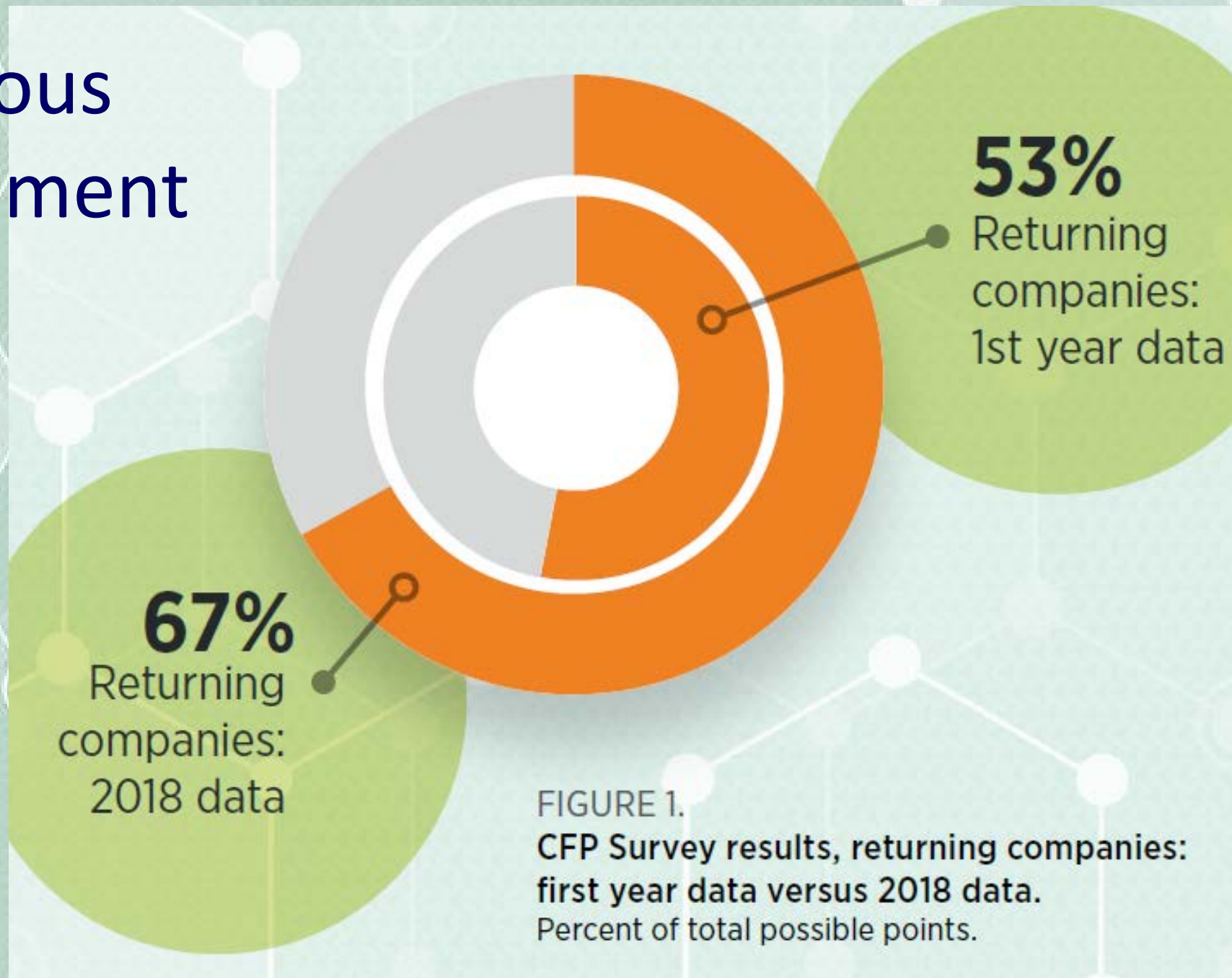


- **Apparel / Textiles:** Levi Strauss & Co., Standard Textile
- **Building / Furnishings:** Herman Miller, Miliken, Naturepedic, Nora Systems, **Steelcase**
- **Cleaning / Personal Care:** Beautycounter, Clorox , Diversey, Ecolab, GOJO, Kimberly-Clark Corporation, **Meliora Cleaning Products**, RB, Seventh Generation
- **Medical devices/supplies:** BD, Case Medical, J&J, **Philips**, **Steris**
- **Technology:** HP Inc., **Xerox**
- **Retail:** **Dollar Tree**, **Target**, Walmart
- **Toys:** **Hasbro**, Radio Flyer

*3 additional companies chose to remain anonymous*

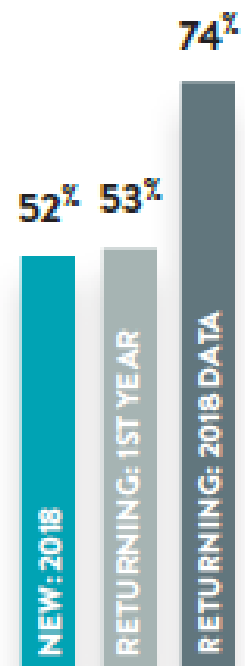
*Companies in orange participated for the first time in 2019.*

# Continuous Improvement





## Management Strategy



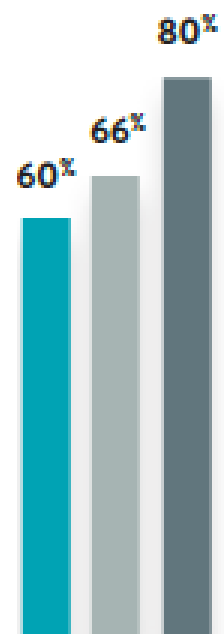
Corporate Policy

## MANAGEMENT STRATEGY (SECTION M) TOPICS





Chemical  
Inventory

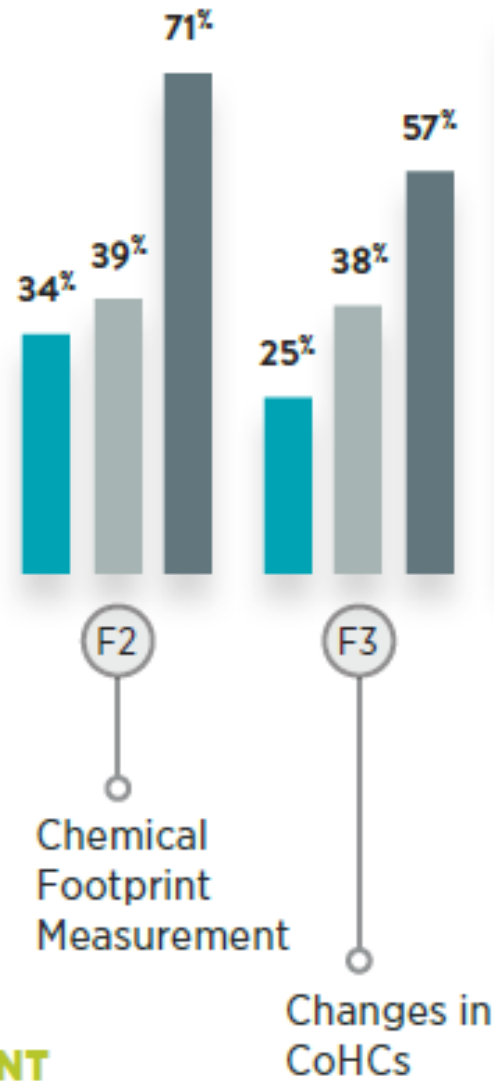


14

Percent of  
Full Chemical  
Ingredient  
Information



## Footprint Measurement



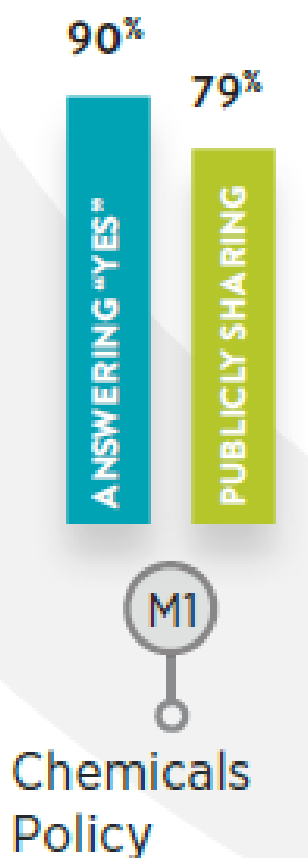
### FOOTPRINT MEASUREMENT (SECTION F) TOPICS



Disclosure &  
Verification

FIGURE 12.

**Public disclosure of question M1, I2, F1, and F5**  
Percent of companies answering “Yes” and percent  
of all companies that publicly share the information  
(2018 data)



# Disclosure Links

Company	M1. Chemicals Policy	I2. RSL/MRSL	F1. Hazard Reduction Goal	F5. Safer Alternative Definition	D1. Ingredient Disclosure
Beautycounter	X				X
Becton Dickinson	X	X	X		
Case Medical	X	X	X		
Herman Miller	X	X	X		X
HP	X	X	X*	X	X
Levi Strauss & Co.	X	X	X	X	
Naturepedic	X	X	X		X
Radio Flyer			X		
Seventh Generation	X		X		X
Standard Textile	X	X			
Steris					
Walmart	X	X	X	X	

\*Reports hazard reduction progress, but not goal

Blue rows – publicly traded companies



# Schedule 2020



- December 2019

2020 Guidance Document

- Jan – Feb 2020

CFP webinar series

- Feb 2 – Apr 30, 2020

CFP Survey open

- May – June 2020

Scoring & Analysis

- July – Sept 2020

Annual Report written

- October 2020

Scores reported to companies

2020 Annual Report release



## Questions:

Cheri Peele

Senior Research Associate

Clean Production Action

[cheri@cleanproduction.org](mailto:cheri@cleanproduction.org)