

# **Corporate Social Responsibility Commitments**

December 2017

## **A Purpose-Driven Organization**

## ♦ CVS Health

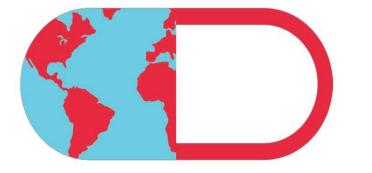
WE ARE A pharmacy innovation company

our strategy Reinventing pharmacy

Helping people on their path to better health

OUR VALUES Innovation Collaboration Caring Integrity Accountability

### **Prescription for a Better World**



### **PRESCRIPTION** FOR A BETTER WORLD

**CVSHealth** Improving lives together.

#### What is Prescription for a Better World?

The Prescription for a Better World charts our CSR course for the future, sharply focusing our strategy in three areas: supporting communities, protecting the planet and creating economic opportunities – essential ingredients for a better world.

## How does Prescription for a Better World align with our business strategy?

The platform conveys the mission we are on to leverage our scale, expertise and innovative spirit in ways that engage people through community health programs and partnerships; deliver more sustainable products to an evolving marketplace; operate our business efficiently with a focus on resource management and climate change preparedness; and create economic opportunities for employees, suppliers and investors.





#### **HEALTH IN ACTION**

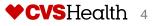
#### PLANET IN BALANCE

#### **LEADER IN GROWTH**

- Make community health and wellness central to our charge for a better world.
  - Accessible and affordable health care
  - Support for patients with chronic diseases
  - Patient and customer well-being and safety

- Ensure environmental sustainability is embedded in our approach to business operations and product development.
  - Sustainable operations
  - Sustainable products and packaging
  - Internal and external engagement around our sustainability vision

- Leverage the power and scale of our business to create economic opportunities and value for employees, customers, suppliers and investors.
  - Safe, rewarding and inclusive workplace
  - Regulatory compliance and voluntary standards are met or exceeded
  - Supply chain responsibility







## Approach to Product Sustainability

PRODUCT INGREDIENTS	<ul> <li>Ensure highest levels of ingredient quality and safety by continuously monitoring regulations, scientific data and customer sentiment</li> </ul>
PACKAGING	Work with suppliers to minimize or eliminate material use including inner packaging and increase recyclable content
LABELING	<ul> <li>Provide greater transparency related to ingredients sourcing and supply chain practices and employ rigor around label claims</li> </ul>





#### Beauty that's free from: 600 items will be free from parabens,



#### phthalates, & the most prevalent formaldehyde donors by Q4 2019.





## **Key Sustainability Stakeholders**



## **CAMPAIGN** for SAFE COSMETICS









# **Thank You**

