# CHEMICAL FOOTPRINT PROJECT AND ITS VALUE TO INVESTORS

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LORING, WOLCOTT & COOLIDGE

Trusted Relationships for Generations

## **The Sustainability Group - Overview**

Founded by Amy Domini in 1987, and guided by our commitment to universal human dignity and ecological sustainability, we offer clients the opportunity to profitably invest their assets in a manner that can make a positive difference in the lives of people and our planet.

- We are part of the 200-year-old firm Loring, Wolcott & Coolidge Trust.
- We actively integrate environmental, social and governance ("ESG") research into a financially-focused investment process.
- We create highly-customized investment portfolios, always considering the unique needs and circumstances of our clients.
- We provide fiduciary services for our clients that go far beyond Sustainability Investing.
- The Sustainability Group manages approximately \$1.5 billion in assets one quarter of the firm's total assets under management.<sup>1</sup>

<sup>1</sup>Total assets under management of Loring, Wolcott & Coolidge Fiduciary Advisors, as of 12/31/2014

### The Sustainability Group – Core Activities



<sup>1.</sup> Time-weighted performance, equities only, for the Sustainability Group IMA ("SGIMA") Composite from 06/94 to 09/15. SGIMA contains fully discretionary investment management and advisory accounts. Time-weighted returns are calculated monthly and geometrically linked. The benchmark is a blend of the S&P 500 Index and the MSCI EAFE Index, representing the equity segment of the composite's month-by-month average global allocation mix, measured each performance period.

### **Demand for Safer Products is Skyrocketing**

#### After Activist Pressure, Macy's Vows to Ensure **Furniture Is Free of Toxic Flame Retardants**

Icrupp

October 20, 2015 - 3:38 PM EDT



By RACHEL ABRAMS JUNE 15 2015

## Chemical-related Economic and Health Concerns are Growing



## **Risks for Companies (and their Investors)**

- Reputational Risks
- Loss of Market Share
- Regulatory Risks
- Litigation Risk
- Costly Reformulations
- Market Risk (discount for improper management)

### **Chemical Footprint Project—value to investors**

#### Strong investor support

 37 investors from the U.S., Canada, Europe, and Australia, with assets under management of \$2.1 trillion have endorsed it.

#### Value to investors

- Fills data gaps by providing a platform for standard disclosure
- Shareholder engagement
- Encourages innovation
- Promotes continuous improvement of data quality, disclosure and performance

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