

# Reducing the Chemical Footprint of the Retail Sector

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# Who's Minding the Store?

5th annual report card on retailer actions to eliminate toxic chemicals

SELECT A RETAILER

TAKE ACTION



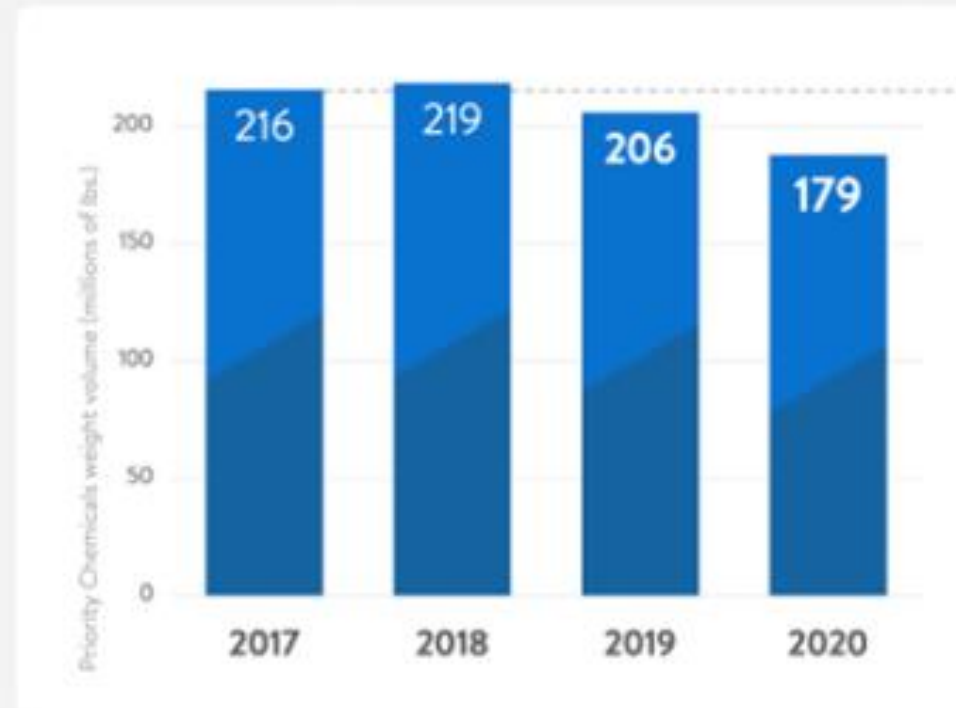
# Example: Walmart 10% reduction goal

- **Goal:** to reduce chemical footprint by 10% over 5-year period between 2017-2022
- **List of chemicals:** 20 authoritative government chemical hazard lists which together include more than 2,700 inherently toxic chemicals.
- **Scope:** U.S. Walmart and Sam's Club private-label and brand-name formulated:
  - Beauty and personal care
  - Cosmetics
  - Household cleaners
  - Baby care

# Walmart surpassed goal

- Reduced chemical footprint by **37 million pounds** between 2017-2020
- Priority chemical weight as a percent of total formulated consumables weight has **decreased from 1.9% to 1.36%.**

Priority Chemicals by weight



**17% reduction\***  
in weight (volume) of in-scope Priority Chemicals in products sold in 2020

■ Weight of reduction goal  
■ Priority Chemicals

\*Compared to baseline year

# Example: Sephora 50% reduction goal

- **Goal:** to reduce toxic chemicals in beauty products by 50% over three-year period between 2019-2022
- **List of chemicals:**
  - Formaldehyde releasers, parabens, phthalates, ethanolamine compounds, coal tar compounds, aluminum salts, certain preservatives, oxybenzone, toluene
- **Scope:**
  - Brand-name cosmetics, beauty and personal care products

# Sephora has made progress

- Sephora achieved a **39.5% reduction in SKUs with one or more toxic chemicals** between December 2019-July 2022.
- **95.5% of SKUs** do not contain the toxic chemicals it is working to restrict and has created action plans for the remaining
- Increased the number of brands recognized in “**Clean at Sephora**” by **47.7%** since 2019
- Safer alternatives: funded **26 chemical hazard assessments (ChemForward)** and onboarded suppliers on to Novi



Is your beauty retailer taking action to protect you from toxic chemicals?

New report card ranks:

**SALLY** BEAUTY

SEPHORA

ULTA BEAUTY

 Retailer Report Card

# Thank you!

Mike Schade

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Toxic-Free Future

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[ToxicFreeFuture.org](http://ToxicFreeFuture.org)

[RetailerReportCard.com](http://RetailerReportCard.com)

