



SF Environment

Our home. Our city. Our planet.

A Department of the City and County of San Francisco

Accelerating Change: The case for private sector vision

Debbie Raphael, Director





We Know the Problem Statement





We Know the Problem Statement

**Just because it's legal to buy
doesn't mean it's safe to use**



Necessity is the Mother of Invention



Yes, it is





Public Policy Creates Necessity



California's Initiative



S A F E R
C O N S U M E R
P R O D U C T S



Waiting for Government





The Market Creates Necessity





It's Not Whether...





It's How...



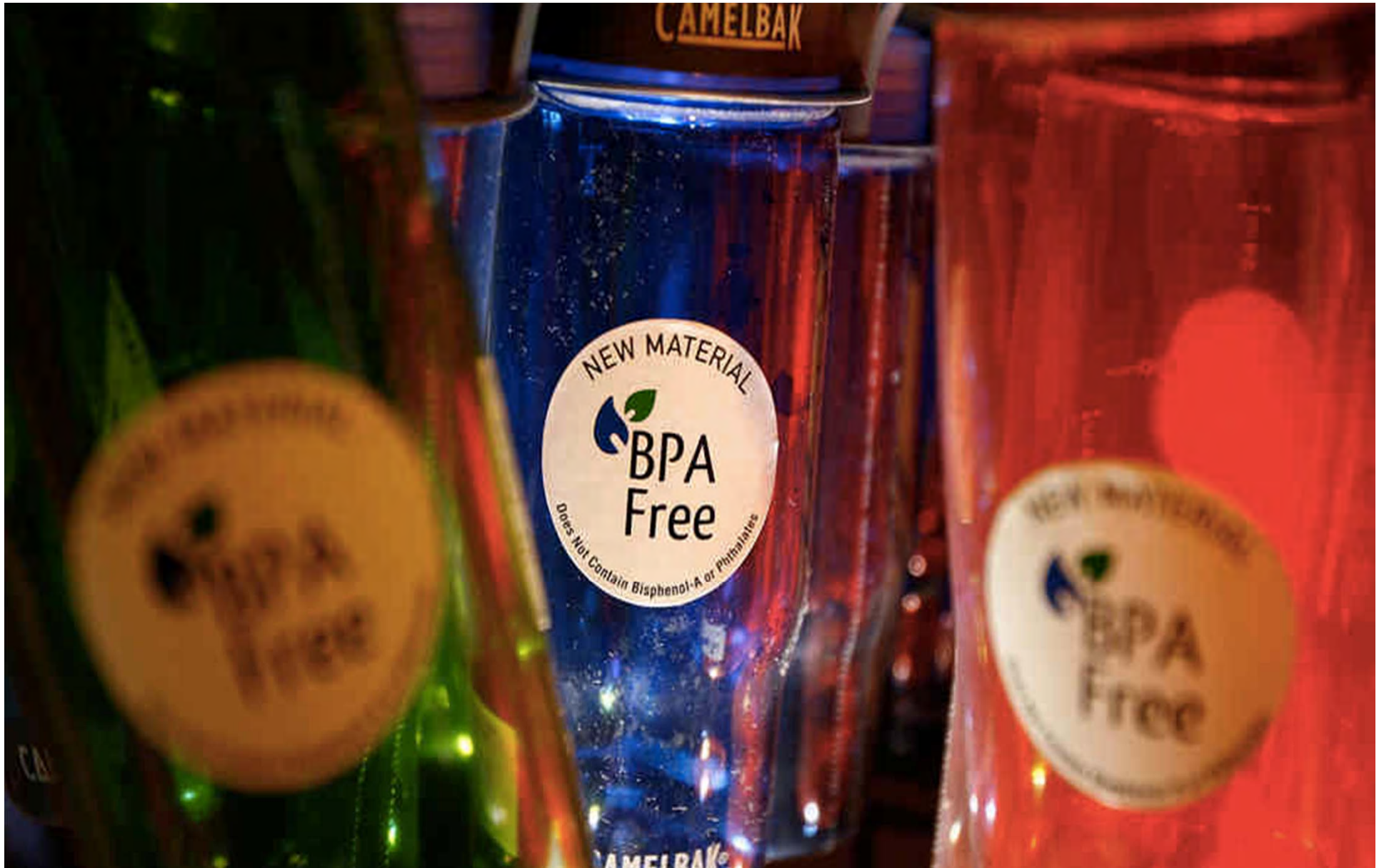


Need Solutions





Avoid Regrettable Substitutes





You Are In Good Hands





The Power of Partnerships



A man in a white shirt and tie is holding a sign that reads "Transparency is The New Green." The man's face is blurred, and the sign is the central focus of the image.

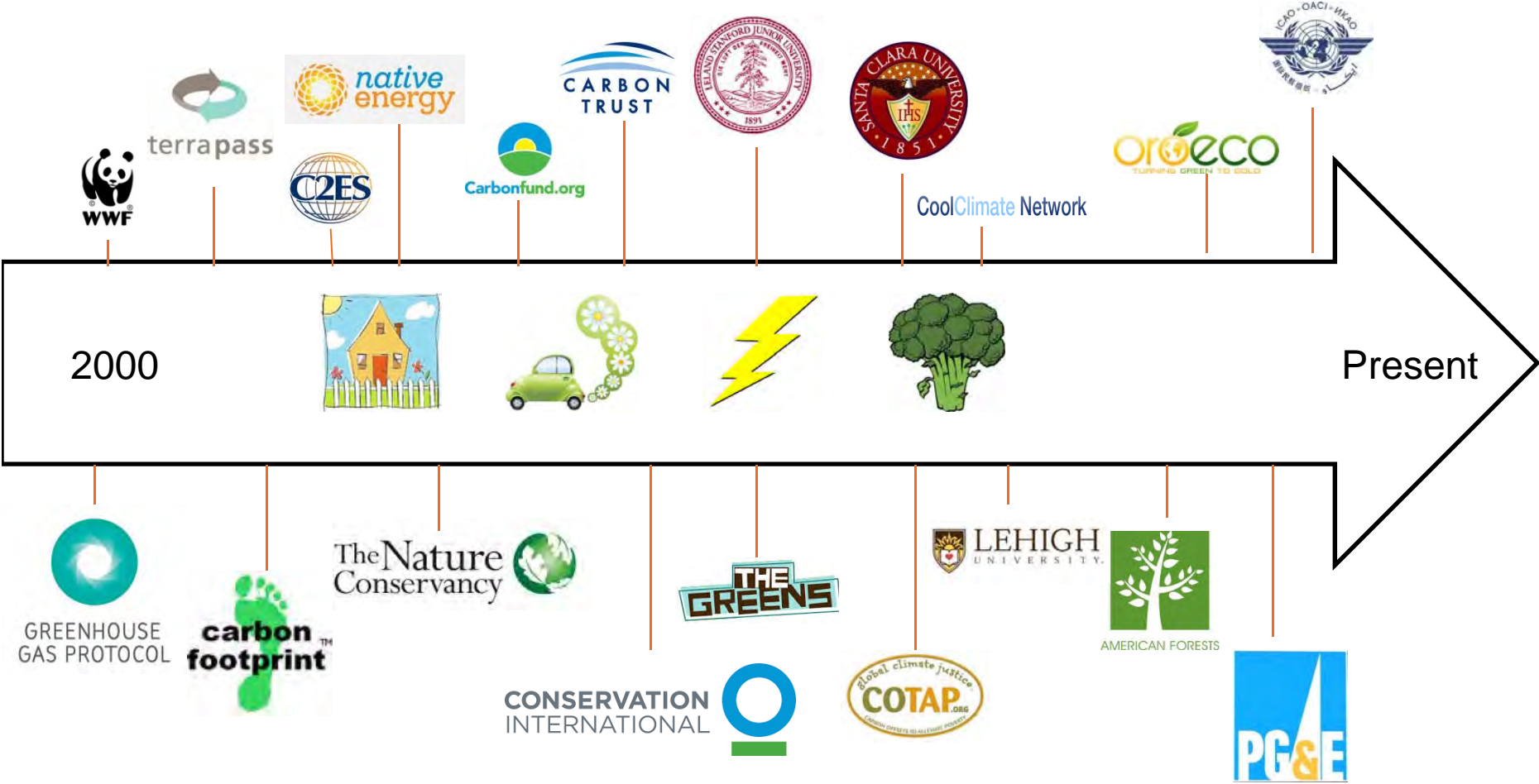
Transparency
is The New
Green.



Need For Disclosure Tools



Carbon Footprint Calculators





The Vision



We Must Find Ways to Connect






Don't Should on Me





Find the Why



Chemical ingredients should not harm people or the planet 



Everyone has a right to safe products





Economy & Environment



Companies can and must lead the way





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