



BizNGO.ORG

FOR SAFER CHEMICALS AND SUSTAINABLE MATERIALS

6th Annual Meeting Nov. 30–Dec. 1, 2011

Staples Headquarters
500 Staples Drive
Framingham, Massachusetts

Purpose

- Benchmark progress to safer chemicals.
- Engage in the latest developments on sharing and disclosing chemical ingredient information across the supply chain.
- Learn how to implement alternative assessments.
- Assess plastics based on green chemistry.
- Evaluate plastics based on feedstock content: biobased versus recycled content.
- Hear the latest policy updates.
- Craft BizNGO's work plan for 2012

Day 1 · November 30, 2011

8:00 Registration

9:00 Welcome—

- Roger McFadden, Staples
- Mark Rossi, Clean Production Action

9:30 Benchmarking Progress to Safer Chemicals: BizNGO Principles and Guide to Safer Chemicals

Speakers

- Mark Rossi, Clean Production Action
- Cheri Peele, Cheri Peele Group

Panelists

- Peter Syrett, Perkins+Will
- Howard Williams, Construction Specialties
- Rachelle Wenger, Catholic Healthcare West
- Roger McFadden, Staples

11:00 Break

11:15 Know & Disclose Chemical Ingredients: Sharing Information across the Supply Chain and Disclosing Publicly

Speakers

- Joel Tickner, Green Chemistry and Commerce Council
- Chris Youssef, Perkins+Will
- Tom Lent, Healthy Building Network

Facilitator

- Tracey Easthope, Ecology Center

12:15 Lunch

**1:15 Small Groups—
Know & Disclose**

**2:00 Small Groups—
Know & Disclose
Report Back**

**2:15 Chemical Alternatives Assessment:
Latest Developments in Selecting
Safer Alternatives**

Speakers

- Ken Geiser, University of Massachusetts Lowell
- Clive Davies and Libby Sommer, US Environmental Protection Agency—Design for Environment
- Alex Stone, Washington State Department of Ecology

Facilitator

- Charlotte Brody, BlueGreen Alliance

3:45 Break

**4:00 Small Groups—
Chemical Alternatives Assessment**

**4:45 Small Groups—
Chemical Alternatives Assessment
Report Back**

5:00 Reception



Day 2 · December 1, 2011

8:00 Registration

9:00 Opening Remarks

- Lisa Hamblet & Mark Buckley, Staples

9:30 Public Policy Initiatives to Promote Safer Alternatives

Speakers

- Kevin Munn, United Nations Environment Programme, Chemicals in Products (CiP) Initiative
- Nicholas Anastas, US EPA-Region I, Green Chemistry Initiative
- Richard Denison, Environmental Defense Fund, Federal Chemicals Policy Reform

Facilitator

- Mike Belliveau, Environmental Health Strategy Center

10:45 Break

11:00 California Green Chemistry Initiative— Informal Draft Regulations, Safer Consumer Products

Speaker

- Hortensia Muniz-Ghazi, California Department of Toxic Substances Control

Facilitator

- Mark Buczek, Columbia University

11:45 Panel Discussion: Effective Public Policies for Promoting Safer Alternatives

Panelists

- Hortensia Muniz-Ghazi, California Department of Toxic Substances Control
- Kevin Munn, United Nations Environment Programme
- Nicholas Anastas, US EPA-Region 1
- Richard Denison, Environmental Defense Fund

Facilitator

- Ansje Miller, Center for Environmental Health

12:15 Lunch

1:00 BizNGO Principles for Sustainable Plastics & Plastics Scorecard

- Monica Becker, Monica Becker & Associates

1:20 Sustainable Plastics: Recycled vs. Biobased Content— What's preferred? How do we evaluate options?

Speakers

- Brenda Platt, Sustainable Biomaterials Collaborative
- Martin Wolf, Seventh Generation

Commentator

- Nancy Hirshberg, Stonyfield

Facilitator

- Dennis McGavis, Shaw

2:30 Break

2:45 Small Groups—Sustainable Plastics

3:30 Small Groups—Sustainable Plastics

Report Back

3:45 Sustainable Plastics: The Plastics Scorecard— Evaluating the Chemistry of Plastics

Speakers

- Monica Becker, Monica Becker & Associates
- Margaret Whittaker, ToxServices

Facilitator

- Lauren Heine, Consultant to Clean Production Action

4:45 Closing Remarks and Next Year's BizNGO Work Plan

5:00 Adjourn

Our Mission Statement

To promote the creation and adoption of safer chemicals and sustainable materials in a way that supports market transitions to a healthy economy, healthy environment, and healthy people.

Our Issue Areas

- Safer Chemicals
- Sustainable Materials
- Policy Initiatives

Our Objectives

- Model new type and degree of collaboration between NGOs and businesses working together to accelerate the transition to a safer, healthy economy.

- Develop tools and continuous improvement criteria for moving to safer chemicals and sustainable materials.
- Transform markets to safer chemicals and sustainable markets by, for example, aligning purchasing criteria across sectors.
- Craft a “transition agenda” for moving away from petro-based materials to sustainable biobased/bioderived materials.
- Advance policy initiatives that accelerate the development and use of safer chemicals and sustainable materials.
- Engage in outreach and education across supply chains and within business sectors.
- Make the business case for market transformation.
- Share information that facilitates the movement away from toxic chemicals to safer substitutes.
- Identify and facilitate the formation of research projects that advance innovations in safer chemicals and sustainable materials.