

Managing Chemicals in Products— Best Practices in Moving Beyond Chemicals of Concern to Safer Alternatives

October 27, 2011 - Seattle, Washington

Purpose

Share best practices in effective managing chemicals in products, including:

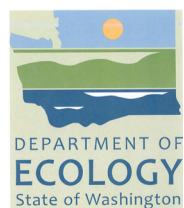
- knowing the chemical and material content of products,
- evaluating chemical hazards,
- identifying chemicals of high concern,
- selecting safer alternatives,
- developing internal corporate policy guidelines and
- benchmarking progress.

Learn the strategies and tools businesses use to select safer chemicals and the metrics they use to evaluate progress to safer chemicals.

Hear how businesses are collaborating with government agencies and NGOs to integrate safer chemicals into market demands and public policies.

Network with leaders from across the electronic, health care, building, manufacturing, apparel, outdoor industry and retail sectors.

Sponsors



Agenda

8:00 Registration

9:00 Welcome

Mark Rossi, Chair, BizNGO

9:15 Keynote Speaker

Helen Holder, Corporate Materials Selection Manager, Hewlett-Packard

10:00 BizNGO Guide to Safer Chemicals

Mark Rossi, BizNGO and **Cheri Peele**, Cheri Peele Group

10:45 Break

11:00 Know Product Chemistry

PRESENTER: **Brian Martin**, Product Environmental Compliance Director, Seagate Technology

FACILITATOR: **Shari Franjevic**, Transform to Green

11:45 Small Groups: Benchmarking Progress to Knowing and Disclosing Chemicals in Products

12:15 Lunch

1:00 Assess & Avoid Hazards: Alternatives Assessment Initiatives

PRESENTERS: **Lauren Heine**, Consulting Co-Director, Clean Production Action

Alex Stone, Senior Chemist, Washington State Department of Ecology

FACILITATOR: **Cheri Peele**, Cheri Peele Group

1:30 Identify Chemicals of Concern & Select Safer Alternatives

PRESENTERS: **Eden Brukman**, Vice President, International Living Future Institute

Anthony Ravitz, Project Coordinator for Real Estate & Workplace Services, Google

Mary Davidge, Principal, Mary Davidge Associates

FACILITATOR: **Colin Price**, Oregon Environmental Council

2:45 Small Groups: Identifying Chemicals of Concern & Selecting Safer Alternatives

3:30 Break

3:45 Engage in Policies & Standards

PRESENTER: **Roger McFadden**, Vice Pres. and Senior Scientist, Staples

FACILITATOR: **Ken Zarker**, Pollution Prevention Section Manager, Washington State Department of Ecology

4:15 Panel: Addressing Challenges to Managing Chemicals in Products

Helen Holder, Hewlett-Packard

Brian Martin, Seagate Technology

Anthony Ravitz, Google

Mary Davidge, Mary Davidge Associates

Eden Brukman, International Living Future Institute

Roger McFadden, Staples

5:00 Adjourn