



Agenda

BizNGO-Chemical Footprint Conference

December 8 & 9, 2015 • JFK Library, Boston, MA



DESIRED OUTCOMES

Learn about systems and tools for comprehensive chemicals management.

Understand chemical footprinting and its business value.

Leverage the combined synergies of BizNGO and the Chemical Footprint Project.

Tuesday, December 8, 2015

9:00 Welcome: Mark Rossi, Interim Executive Director, Clean Production Action and Chair, BizNGO

9:30 Capturing Market Opportunities with Safer Chemicals

Facilitator

- Rich Liroff, Executive Director, Investor Environmental Health Network

Presenters

- James Salo, Senior Vice President, Strategy and Research, Trucost
- Sally Edwards, Senior Research Associate, UMass Lowell
- Larisa Ruoff, Director of Shareholder Advocacy and Corporate Engagement for The Sustainability Group of Loring, Wolcott and Coolidge

11:00 Break

11:30 The Business Benefits of Chemical Footprinting

Facilitator

- JoAnna Abrams, CEO, MindClick

Presenters

- Bradley Colton, Strategic Projects—Global Procurement, Global Operations, Marriott International
- Kevin Lewis, Senior Contract Manager, Member Field Services, Premier, Inc.

12:30 Lunch

1:30 Moving Beyond Compliance: Campaigns & Corporate Strategies

Facilitator

- Tim Greiner, Managing Director, Pure Strategies

Presenters

- Nicole Koharik, Global Sustainability Marketing Director, GOJO Industries
- Mike Schade, Campaign Director, Mind the Store
- Thaddeus Owen, Engineer, Safety and Sustainability, Herman Miller

2:30 Management Strategy—Group Exercise

- How do you envision using chemical footprinting in your organization five years from now?
- How do you make the business case for chemical footprinting to senior management?

3:00 Break

3:30 Panel — Fact or Fiction: Authentic Engagement in Public Policies & Industry Standards

Facilitator

- Ansje Miller, Eastern States Director, Center for Environmental Health

Panelists

- Susan Baker, Vice President, Shareholder Advocacy, Trillium Asset Management
- Lindsay Dahl, Director of Policy and Partnerships, Beautycounter (invited)
- David Levine, CEO, American Sustainable Business Council

4:30 Bart Sights, Senior Director of Innovation, Levi Strauss & Co.

5:45 Reception & Poster Session

Wednesday, December 9, 2015

9:00 Welcome

9:15 Chemical Inventory: Knowing Chemicals in Products & Supply Chains

Facilitator

- Sally Edwards, Senior Research Associate, UMass Lowell

Presenter

- Clinton Boyd, Principal, Green Chemistry & Sustainability—Legal Strategies, Steelcase

10:00 Small Group Activity

- How does your organization identify chemicals of high concern (beyond legally restricted)?
- What's your greatest challenge: a) collecting and verifying data from suppliers or b) sharing data at the business-to-business or business-to-consumer level?

10:30 Break

11:00 Measuring your Chemical Footprint

Facilitator

- Tim Greiner, Managing Director, Pure Strategies

Speakers

- Joel Sigler, NEH&S Senior Manager, Kaiser Permanente
- Annie Schmidt, Product Sustainability, Senior Staff Program/Project Manager, Seagate

12:30 Lunch

1:30 Tools & Resources for Safer Chemicals

Facilitator

- Bob Kerr, Principal, Pure Strategies

Presenters

- Jerker Lighthart, Chemicals and Policy, ChemSec
- Tom Lent, Policy Director, Healthy Building Network
- Margaret Whittaker, Managing Director and Chief Toxicologist, ToxServices
- Pam Eliason, Senior Associate Director, Toxics Use Reduction Institute

3:00 Break

3:30 Panel – Transparency: The Foundation for Innovation

Facilitator

- Bill Walsh, Executive Director, Healthy Building Network

Panelists

- Aaron Smith, Director of Sustainable Solutions, Assa Abloy
- Anthony Ravitz, Green Team Lead, Real Estate & Workplace Services, Google
- Breeze Glazer, Senior Associate, Perkins+Will
- Wendy Vittori, Executive Director, Health Product Declaration Collaborative

4:45 Closing Remarks

5:00 Adjourn

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